



## Virginia Green Event Profile:



# Blue Moon Wicked 10k

## Atlantic Ave and 17<sup>th</sup> St., Virginia Beach, Virginia

October 31, 2009

**Virginia Green** is the Commonwealth of Virginia's campaign to promote environmentally-friendly practices in all aspects of Virginia's tourism industry. **Virginia Green Events** have been thoughtfully planned and designed to minimize the event's impacts on the environment. This event has met the established "core activities" for **Green Events** and has committed to communicate its activities to its participants. Below is a list of this event's "green" activities that participants can expect.

### Blue Moon Wicked 10k

"The inaugural Blue Moon Wicked 10k will be held on October 31, 2009 in Virginia Beach, VA. The race will feature a 10k, Monster Mile, Costume Contests and a Beach party with Blue Moon Beer, Beach Bully BBQ and a live band."



**Green Statement:** "We are committed to being Green, all of our races are green and we encourage all to reduce their carbon footprint."

### CORE ACTIVITIES for Green Events

☑ This symbol indicates a required activity for Virginia Green Events. Participants self-certify that these activities are in place and they provide additional specifics on other activities.

☑ **Recycling.** Events must provide recycling for its participants. Recycling should be highly visible and made available to the public with clear signage. The organizers of this event pledge that they provide recycling for:

- Plastic bottles, cardboard

☑ **Minimization of disposable food service products.** Events are required to minimize the use of disposable food service products and maximize the use of food service products that are recyclable or compostable. When disposable food service items are used, events are encouraged to use products that are made from bio-based or renewable resources, and to provide for the collection / recycling/ composting of food service items disposed of at the event. The organizers of this event pledge that:

- Serve beverages in reusable cups

☑ **Printed Materials.** Recycled-content, soy-based inks, and 2-sided copies -- and quantities should be minimized whenever possible! The organizers of this event pledge that they:

- Use electronic registration, correspondence and forms
- Print brochures and other printed items on recycled content paper with soy-based inks, and print all documents double-sided
- Purchase/use paper products with 30% or higher recycled-content

☑ **Waste Reduction.** Event planners should make a general commitment to reduce the amount of waste generated by their event. The organizers of this event pledge that they:

#### *Food service*

- Donate excess food from events

#### *Logistics*

- Provide for recycling of boxes and other set-up wastes
- Purchase from vendors and service providers with a commitment to the environment

#### *Other*

- We use cloth re-usable goody bags instead of plastic

☒ **Green Signage.** Event planners must commit to tell their participants about how green the event is. Event signage should include the Virginia Green logo and list all “green activities” practiced in the planning and operation of the event. The organizers of this event pledge that they:

- Have a link on our website to the Virginia Green Events webpage
- Have a green event section on our event’s webpage highlighting all of our green activities
- Have signs at the event registration which list all of our green activities
- Use the Virginia Green logo on signs and on recycling containers

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For more information on Blue Moon Wicked 10k, see [www.wicked10k.com](http://www.wicked10k.com) or contact Amy Frostick at [amy@jandaracinginc.com](mailto:amy@jandaracinginc.com) or 757-412-1056.

For more information on *Virginia Green* program, see [www.deq.virginia.gov/p2/virginiagreen](http://www.deq.virginia.gov/p2/virginiagreen). Click on “Events” for a more of green events.



*Virginia Green* is a partnership supported by the Virginia Department of Environmental Quality, the Virginia Hospitality & Tourism Association, and the Virginia Tourism Corporation.

